

User Experience professional contributing a versatile skillset to the design and organization of business applications, site architecture, product design, prototyping, responsive web development, copy and technical writing and interaction design in the St. Louis area. I bring experience, thoughtfulness, diplomacy, respect, rapport and inspiration and I will make your product offering sparkle and work reliably.

Skills Matrix

User Interface Design	Adobe Creative Suite	Tutorial / Training Dev
Sketch / Axure / XD	Video / Editing / Photography	3D Modeling
Site Architecture	HTML5 / CSS / Bootstrap	Windows / Mac / Linux
Responsive web design	Copy and Technical Writing	Email marketing
Visio / yED	Jira / Confluence	Git / SourceTree

Experience Feb 2018 – Current **TDK Technologies** St. Louis, MO

Sr. UX Designer on Enterprise Holdings Project Team

- Prototyping for Enterprise Holdings LaunchPad tablet suite of applications
- Liaison between product owners and developer teams
- Implemented interactive prototype library
- Initial HTML templating for React mobil applications using Material
- Contributing to UX Confluence documentation and software presentations
- Developing UX Style Guides and prototype component library

Sep 2016 – Feb 2018 **Open Ground Co** St. Louis, MO

Owner / Web and Interactive Development Consulting

- Developing digital marketing solutions with small business clients
- Responsive front-end design, CMS template development
- User Experience site architecture, research, persona development, wireframing
- Graphic design, print and digital media collateral development
- Organic SEO consulting and Google Analytics reporting

Mar 2015 – Sep 2016 **Unisys Corp** St. Louis, MO

Enterprise UI Developer for U.S. Department of Agriculture – Rural Development

- User interface (UI) development for Rural Development web applications
- Setting UX Architecture expectations and strategy with Product Managers
- User Flow diagramming with Project Managers and Business Analysts
- Wireframing screens for multiple integrated applications, changes and additions
- Light maintenance within JSF template language in Eclipse environment
- Screen Prototyping in Axure, Illustrator and Visio and Bootstrap 3.0
- Agile project workflow using Jira issue management

Sep 2013 – Jan 2015 **Washington University** St. Louis, MO

Contractor / Consultant for news publications (Contractor)

- Content management of university newsroom site for daily news publishing
- Designed reusable content components to augment storytelling in SharePoint
- Created & improved processes for sharing and publishing media story data
- Maintenance of various campus websites to assist the Public Affairs digital team
- Refactored design of Washington Magazine to match current brand standards
- Created custom email builder to eliminate coding for HTML email distribution
- Developed concept and prototype for improved news calendar

- Nov 2011 – Apr 2012 **Fleishman-Hillard** St. Louis, MO
Front End Developer (Contractor)
- Website dev and maintenance for marketing collateral and public relations
 - HTML email production for marketing promotions or PR campaigns
 - Clients service to AT&T, Papa Johns, BP, US Foods, Rawlings and more
- Oct 2009 – Nov 2011 **Build-A-Bear Workshop** St. Louis, MO
Interactive Develo-bear
- Maintained and developed creative assets and product graphics for e-commerce
 - Home feature and landing pages design and development to upsell premier products
 - Team leader for off-shore art asset design team
 - Created micro-sites, email campaigns (Responsys) to feature current promotions
 - Writing technical documentation for creation of library and cross training
- Jul 2007 – Oct 2009 **SMICKWORKS** St. Louis, MO
Graphic & Web Designer / Owner
- Website Development, digital and print campaigns for small biz clients
 - 3D Modeling and 2D animation for advertising display graphics
 - Content Mgmt Systems, WordPress, ModX, PmWiki, Joomla
- Jun 2006 – Jul 2007 **Rise Vision Inc.** Shawnee, KS
Graphic Designer & Content Developer
- Developed digital signage design solutions for education and financial clients
 - Integrated 3rd party Reuters live data content for LED TV and ticker displays
 - Vector Illustration, Motion Graphics, XML, Tradeshow content design
- Jun 2002 – Jun 2006 **Walsworth Publishing** Kansas City, MO
Project Manager / Trainer Desktop Publishing
- Project management over multiple client products involving plugin development, design, print
 - Flash and HTML tutorials, Online courseware development, workshop training manuals
 - Field training, sales force training, webcasting, workshop and seminar presenter
- Education**
- Jul 1998 – May 2001 **Missouri State University** Springfield, MO
Bachelor of Science in Media Production
- Film and video, animation, new media studies
 - Computer labs technician in Mac and video production labs
 - Theta Chi Fraternity Member and historian
 - Stagehand for plays assisting in setups, spotlight and teardown of shows
- Aug 1995 – Jun 1998 **St. Louis Community College** St. Louis, MO
Associate in Arts in Mass Communications / Filmmaking
- Student Activities award / scholarship
 - Advertising Director and contributor for student newspaper *The Montage*
 - Student Activities Council Treasurer, film festival entries & honorable mentions
- Activities**
- Published technical author: ‘Special Edition: Adobe Creative Suite 2’, Eagle Scout, Web Dev Meetups, Shrewsbury city volunteer, Japan-America Society, Japan Festival Volunteer, Communiiversity Instructor, stunt bmx bicycle performer, woodworking, furniture design.